



Association for IS Women's Network

June 2021

The **AIS Women's Network** is a college of the Association for Information Systems (AIS). The purpose of the College is to promote a network for supporting women scholars in information systems and to enable mentorship relationships that are crucial to speed up the success of women in the information systems field.

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From the Desk of the Co-Chairs

Welcome to this edition of the AIS Women's Network College newsletter.

The College has been working proactively to deliver its key activities related to the mentoring program and creating opportunities for networking. Following the success of ICIS 2020, we held a virtual networking at ECIS 2021. We will run similar networking events at PACIS 2021, AMCIS 2021, and ICIS 2021. We also plan hold the 2nd International Research Workshop on Women and Grand Challenges at ICIS in December. By increasing the number of networking opportunities we hope that all of you – regardless of time zone or season - will find a convenient to participate. See you soon!

We are also working to ramp-up our online social media presence in the coming months. You can also email us at womensnetwork@aisnet.org.

On a personal note, I (Jacqueline) would like to thank you for your confidence and support over the past two years. I have thoroughly enjoyed serving the College and I am proud of the steps we have taken together. I have no doubt these positive steps will continue under Vanessa and Silvia's leadership.

Take good care.



Jacqueline Corbett
Université Laval



Vanessa Cooper
RMIT University

Connect with us!





Association for IS Women's Network

AISWN Election Results

Congratulations to our newly elected AISWN Officers!

Co-Chair-Elect:
Silvia Masiero
University of Oslo

Communication Chair:
Safa'a AbuJarour
University of Potsdam

Ph.D. Representative:
Franziska Schmitt
Freie Universität Berlin



Let's Get Social! We are now on Twitter 😊

The AIS Women's Network has multiple channels that are open for you to post, comment and engage with us and your colleagues. These channels include Facebook, LinkedIn and the Web. We are also now available for you to follow on Twitter. Check out our digits below!

Twitter: <https://twitter.com/AISWN> AIS

Facebook Group: [IS Womens Network](#)

LinkedIn Group: [AIS Women's Network](#)

Website: <https://www.aiswn.org/>



Association for IS Women's Network

1st AISWN International Research Workshop on Women, IS and Grand Challenges During ICIS 2020

The AIS Women's Network (AISWN) College was proud to sponsor the 1st International Research Workshop on Women IS, and Grand Challenges during the virtual ICIS 2020.

The workshop featured 8 papers focusing on societal 'grand challenges' of particular interest to members of the AISWN College. Each paper contributed a different perspective to the discussion of grand challenges. We also discussed how women have the power to make a difference, but their voices are often missing in boardrooms, policy-making, and research. The workshop program included the following papers:

1. **Working from Home During the COVID-19 Crisis: A Closer Look at Gender Differences.** Haya Ajjan, Safa'a AbuJarour, Jane Fedorowicz, and Dawn Owens
2. **The Office at Home: Information Technology and Work-Life Balance among Women in Developing Countries.** Maud Adjeley Ashong Elliot and Dzifa Bibi
3. **Explaining Cognitive Computing Through the Information Systems Lens.** Samaa Elnagar and Manoj Thomas
4. **Smart Cities and Sustainable Development, Adoption of Green IS Projects in Local Authorities.** Zaira Rivera Fernandez, Brian Donnellan, Giovanni Maccani, and Adegboyega Ojo
5. **An Intersectionality Approach to the IT Gender Gap: Gender and Ethnic Variations in Perceptions of IT Careers.** Kevin Harmon, Inaiya Armeen, and Eric A. Walden
6. **Gender Bias in Information Systems Research: A Literature Review.** Silvia Masiero and Aleksi Aaltonen
7. **ICIS 2020 India: Social media movements of #GBV in South Africa.** Tendani Thabela-Chimboza, Ammaarah Abrahams, and Wallace Chigona
8. **Too Risky to Bid? Women in OLMs and STEM Competitive Environments.** Yifei Wang, Nishtha Langer, and Anandasivam Gopal

To read the full paper at our workshop, please visit:

<https://aisel.aisnet.org/aiswn2020/>



Association for IS Women's Network

Zoom-Zoom! Highlights from ECIS 2021 Networking Event Virtual



Following the success of last year's virtual events, it was a great pleasure to have our virtual meeting via Zoom in the context of ECIS 2021. It was great to see everyone again, although virtually. We enjoyed several breakout rooms with questions related to the dissemination of our Women Network College and future opportunities to engage more members into our community. Here's a picture of everyone together.

See how many faces you can name!



Association for IS Women's Network

A Glance into Gender Research

Social networking platforms to close the gender gap: an analysis of female doctoral students in information systems

Dorothee Ulrich and Rainer Alt

Leipzig University, dorothee-ulrich@web.de

In June 2021, Dorothee Ulrich and Rainer Alt, from the Leipzig University in Germany, published and presented their research on the role of social networking platforms to close the gender gap, in which an analysis of female doctoral students in information systems was performed.

Abstract

The gender gap poses a major challenge in all professions and industries related to information systems. Despite many initiatives, the number of female workers in these fields is still low, raising the question of how the information systems itself could help narrow this gap. This paper builds on prior research that has shown that networking, interaction and role models contribute positively to the advancement of women. By focusing on female doctoral students in the information systems field, it explores how social media could contribute in this endeavor. Based on a questionnaire and systematic platform review, the paper identifies requirements for social networking sites (SNS) and presents an analysis of existing platforms. It reveals that a single platform fails to cover the requirements of the target group, therefore making it necessary to integrate different platforms. Recommendations are proposed to support the concept of a future platform for female doctoral students.

To read the full paper, please visit: https://aisel.aisnet.org/ecis2021_rp/28/



Association for IS Women's Network

CALL FOR NOMINATIONS: Outstanding Educator Award 2021

Award Purpose

To recognize members of the AIS Women's Network College who have made important contributions to teaching and to encourage continued innovation and excellence in IS education.

Eligibility Criteria

The nominee is an active member of the AIS Women's Network College.

Anyone may nominate deserving individuals for this award; self-nominations are allowed.

Evaluation Criteria

The recipient of this award will have made a notable contribution to IS education in the past year (2020). This contribution can be in the form of direct teaching experience, including in-class and online at all university levels, innovations in teaching, pedagogical case publications, or pedagogy research articles. Below are some examples of potential contributions that could be highlighted in the nomination:

- Curriculum Development – design and redesign of courses
- Ability to inspire independent and original thinking in students
- Guidance of research projects (graduate and undergraduate)
- Development of new teaching tools and methods
- Contribution to programs, projects, and activities that demonstrate best practices as well as creative uses of technology to enhance teaching and learning
- Application of innovative teaching techniques in the classroom
- Development of pedagogical cases to support learning
- Contribution to other AIS education initiatives (e.g., contributions to Eduglopedia, sustainability education task force)
- Other contributions that make a significant difference to IS pedagogy

Information Required for Nomination

Your name, affiliation, contact information.

Nominee's name, affiliation, and contact information.

A brief nomination email explaining the reasons for the nomination

The following questions will be used as part of the evaluation criteria:

- Describe the contribution to teaching and IS education. If appropriate, a file can be attached providing evidence (e.g., course plan, article, student feedback, etc.) of the contribution.
- What stakeholder groups benefited from this contribution? How did this contribution impact those groups?

Nomination and Evaluation Process

Nominations are now open. Please email your letter of nomination to

womensnetwork@aisnet.org by June 30, 2021. All nominations will be reviewed by the Award committee.



Association for IS Women's Network

Women Receiving AIS Awards

Congratatulations to our female members for receiving the AIS award distributed during ICIS 2020

LEO Award

- Cynthia Beath
- Elena Karahanna

Early Career Award

- Vilma Todri
- Nina Huang

AIS Vision Award

- Bonnie Anderson
- Kathy Ning Shen

Sandra Slaughter Service Award

- Eleanor Loiacono
- Dawn Owens

Doctoral Student Service Award

- Carol Lee
- Yijing Li

Best IS Publication Award

- Yolanda Wiersma
- Rebekah Eden
- Veronica Casey

AIS Challenge Award

- Sue Newell
- Sue Brown
- Nancy Pouloudi
- Carol Hsu
- Kathy Chudoba

AIS Outstanding College Award

We are pleased to announce this great news that AIS Women's Network has been named an AIS Outstanding Community for 2020.

Congratulations to all of us!

AIS Women's Network is among the 41 AIS Communities to earn the designation of Outstanding SIG, College or Chapter for 2020.

Thank you for your hard work and commitment over the past year.



OUTSTANDING COLLEGE 2020



Association for IS Women's Network

News Bytes Outstanding Female Faculty Member Recognitions

Alexandra Durcikova, Associate Professor of MIS at the University of Oklahoma, Price College of Business, won the John E. Mertes Presidential Professorship award for her outstanding and multifaceted contributions to the University.

Shaila Miranda, Professor of MIS at the University of Oklahoma, Price College of Business, was awarded the Woods Professorship in MIS.

Monica Chiarini Tremblay was promoted to Full Professor of Business Analytics at the Raymond A. Mason School of Business.

France Bélanger was recently selected to be a University Distinguished Professor at Virginia Tech and received the 2020 Lifetime Academic Achievement Award from the International Institute for Applied Knowledge Management. Also, she will also start a new three-year term as Senior Editor at MISQ on July 1.

Cindy Riemenschneider from Baylor University has been elected the Chair of ACM-SIGMIS CPR (Association for Computing Machinery – Special Interest Group on Management Information Systems Computer People Research) beginning July 1, 2021, through June 30, 2023.

Eleanor Loiacono from William and Mary has accepted the position of AIS AVP of Diversity, Equity and Inclusion. This position will focus on developing and managing programs to support the practice of diversity, equity, and inclusion within the association.

Yolande Chan has been appointment as the next Dean of the Desautels Faculty of Management McGill University from August 1, 2021 to June 30, 2026. We are proud of this great achievement that encourage females on such important roles.



**Congratulations everyone on your outstanding
recognitions.
Way to go!**



Association for IS Women's Network

Research Contributions: New Papers

Anuragini Shirish and her co-authors have published their latest paper pertaining to infodemic during the COVID times in the *European Journal of Information Systems*.

“Impact of mobile connectivity and freedom on fake news propensity during the COVID-19 pandemic: a cross-country empirical examination”

This study examines national-level factors contributing to the spread of fake news during the Covid-19 pandemic. Using a data set from 72 countries combining 6 independent cross-country data sources the study reports that “mobile connectivity” and “political freedom” in a nation contribute to COVID-19 related fake news propensity, whereas “economic” and “media freedom” inhibit it. The study provides preliminary insights into the mechanisms through which national-level systemic resources can be leveraged for battling the spread of fake news during the COVID-19 pandemic and beyond. To access the paper, follow the link:

<https://www.tandfonline.com/doi/full/10.1080/0960085X.2021.1886614>.

Wietske van Osch and Cynthia Beath have a paper entitled ***“COVID-19 and Caregiving IS Researchers: In the same storm, but not in the same boat”*** accepted at the *Communications of the Association of Information Systems*.

The paper uses gender as a proxy for caregiving and analyses the proportion of papers submitted by males and females to five IS outlets in the context of the Covid-19 pandemic. The results were mixed. In the periods studied, there was a decrease in the proportion of submissions with female first authors to CAIS and JAIS and a decrease in submissions with female authors in any position to JAIS and ICIS. In contrast, there was an increase in the proportion of submissions from females to ISJ and JIT. In the paper, the authors list many useful recommendations for caregivers.

If you're interested to know more, check the CAIS website soon. For a preliminary version, Cynthia Beath is happy to share this with anyone who requests it (cbeath@mail.utexas.edu).



Association for IS Women's Network

Call for Participants

Increasing the Participation and AdvanCemenT of Women in Information Technology (ImPACT IT)

In September of 2020, we were awarded an NSF ADVANCE grant designed to foster gender equity through a focus on the identification and elimination of organizational barriers that impede the full participation and advancement of diverse faculty in academic institutions. The grant's Core Team is working with the AIS to investigate whether organizational barriers that inhibit equity may exist in policies, processes, practices, and the organizational culture and climate. The ImPACT IT project will address the lack of gender equity within Information Systems (IS) academia.

As part of Phase 1 of the grant, we are looking for interview participants (specifically women) to discuss their paths on advancing to the rank of full professor or equivalent. We want to better understand the opportunities and obstacles they encountered along this path.

The interview will be conducted via zoom by Elizabeth Long Lingo, who is a CO-PI on our ADVANCE team (<https://impactit.pages.wm.edu/impact-it-team/>) and will last approximately 45-60 minutes. As a small token of our great appreciation for your thoughts and time, we can offer you a \$100 Amazon e-gift card.

If you are interested in participating, please sign up for a slot via this website:

<https://calendly.com/ellingo/impact-it-interview?month=2021-04&date=2021-04-20>

We fully respect a participant's desire for confidentiality and would like to assure you that anything you say during our interview will be kept completely confidential and as anonymous as possible. Any identifying material will be replaced with such generic terms as "interviewee ABC," and your responses will be disguised to ensure anonymity. Subsequent to completing our work, we will be happy to share our findings, at an aggregated level, with you.

If you have any questions, please contact our grant coordinator at cindy.carlson@mason.wm.edu.

We hope you will join us in this endeavor.

Thank you,

NSF ADVANCE ImPACT IT Team

Eleanor Loiacono, Elizabeth Long Lingo, Lakshmi Iyer, Michelle Carter, Adriane Randolph



Association for IS Women's Network

Upcoming Events at AMCIS 2021

Mark your
calendars!

Aug 10 AISWN Networking Event

Tuesday, August 10, 2021, 5:00-6:30 PM EDT (New York)

The AISWN will host a networking session at AMCIS. This session will provide an opportunity for members registered for AMCIS to make new connections and strengthen existing ones. Hope to see you there!

Other Events of Interest

Aug 10 PDS #1: Transition to Academic Leadership

Tuesday, August 10, 2021, 3:00-4:30 PM EST

Many faculty members view academic leadership in their universities with some trepidation while others are very interested in the possibilities it presents. In this PDS organized by the College of Academic Leadership, we examine the transition points in academe – the first job in university administration – with the intent of demystifying the journey from faculty member to academic leader. The five panelists will be experienced current or former department chairs, deans, and associate deans.

Aug 12 PDS #2: Leading Diversity: Promoting Equity, Diversity, and Inclusion (EDI) in Universities

Thursday, August 12, 2021, 4:00-5:30 PM EST

Universities do not always reflect the demographics of the populations they serve or their student bodies. Developing competencies in and leading programs focused on Equity, Diversity and Inclusion (EDI) is a way that university administrators can lead their institutions to be more representative of the communities they are embedded in. Five panelists with experience in leading EDI initiatives - from informal, ground roots efforts to structured programs - discuss their lessons learned from leading diversity.

For any questions, please email the organizers:

Babita Gupta, bgupta@csumb.edu, and Rich Klein, rklein@FIU.edu.



Association for IS Women's Network

AISWN Executive Officers **Effective July 1, 2021**

Co-Chairs

Vanessa Cooper, RMIT University
Silvia Masiero, University of Oslo

Immediate Past Co-Chair

Jacqueline Corbett, Université Laval

Treasurer

Maud Ashong Elliot, University of Ghana Business School

Funding Chair

Shahrazad Roohy Gohar, UQ Business School

Ph.D. Representative

Franziska Schmitt, Freie Universität Berlin

Communications Officer

Safa'a AbuJarour, Universität of Potsdam

For sharing future outstanding news to be included in the AISWN newsletter, you can always email us at
womensnetwork@aisnet.org.

Stay well!

Connect with us!

