



Association for IS Women's Network

November 2019 Edition

The **AIS Women's Network** is a college of the Association for Information Systems (AIS). The purpose of the College is to promote a network for supporting women scholars in information systems and to enable mentorship relationships that are crucial to speed the success of women in the information systems field.

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From the Desk of the Co-Chairs

Another major AIS conference behind us and one right in front of us! We are grateful for the opportunity to network with you all and collaborate at these events. We are nearing the end of 2019 and have had so much exciting collaboration among our members. In addition, we had a good turnout at our annual Women's Networking event at AMCIS in Cancun and we are expecting another great turnout at our Women's Networking lunch at ICIS in Munich.

Please take a few minutes to learn more about what is happening both inside and outside the AIS Women's Network.



Dawn Owens, Ph.D.
The University of
Texas at Dallas



Jacqueline Corbett, Ph.D.
Université Laval

Connect with us!





Association for IS Women's Network

AISWN Reception at AMCIS 2019

August 15, 2019 | Cancun, Mexico

At the AIS Women's Network reception at AMCIS, we tackled grand challenges in the IS field. We generated some great ideas, which you can read at <https://tinyurl.com/AISWN2019>. Almost 40 people attended. We welcomed announcements from AIS President Alan Dennis, VP of SIGS and Colleges Lakshmi Iyer, and Abby Golub of Prospect Press. The event was sponsored by Worcester Polytechnic Institute and James Madison University. Grand challenges that we identified at the reception include migration, healthcare, work-life balance, hate speech online, aging populations and social inclusion. To make the AISWN more interactive and impactful for members, our members reminded everyone to speak up and support each other. Here are a few pictures from the event.





Association for IS Women's Network

Who are we?

Some fun facts about our members

228

**Active
Members**

35

**Doctoral
Students**

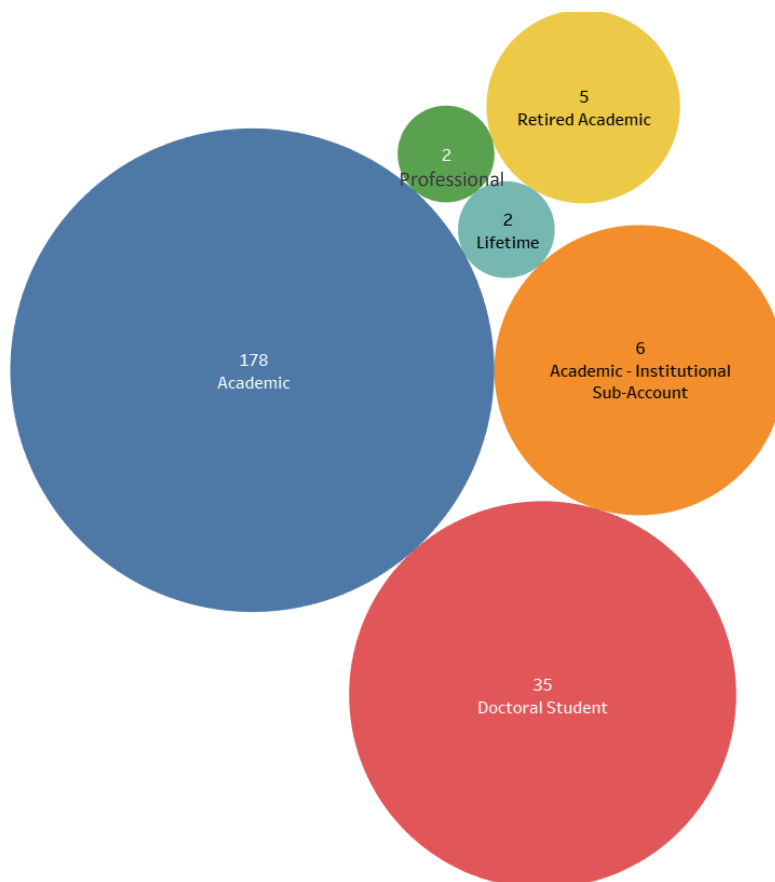
30

**Represented
Countries**

**3
Yrs.**

**Average
Membership**

Member Types



Represented Countries





Association for IS Women's Network

Nominations for Officer Positions

The following officer positions are open for nominations, with the elections to take place at our Annual General Meeting at ICIS. Please send nominations (including self-nominations) to Dawn Owens (Dawn.Owens@utdallas.edu) and Jacqueline Corbett (Jacqueline.Corbett@fsa.ulaval.ca).

Co-Chair: The Current Co-Chairs shall serve as co-chief-executive-officer of the College. The Current Co-Chairs shall perform all duties that pertain to their office and that may be assigned by the Executive Committee. The Co-Chairs primary duties shall be:

- Preside over all meetings of the members of the College.
- Call and chair all Executive Committee meetings.
- Designate all committees and their chairpersons, with the concurrence of the Executive Committee.
- Supervise all other officers of the College and see that their duties are properly performed.
- Serve as organizers for all College activities (section I.3)
- Accept and receive donations, gifts, devises, and bequests.
- Coordinate the College's activities and conduct any necessary business with external organizations.
- Ensure that all orders and resolutions of the Executive Committee are put into effect.
- Submit at the annual general meeting an annual activity report of the operations of the College for the preceding year.
- Initiate and manage on-going communications with individuals as they become eligible for members, insure that they are added to email and other lists and are apprised of opportunities presented by membership
- Submit the annual activity report to the AIS VP for SIGS, Chapters, and Colleges.
- Assure the timely submission of all requested forms, documents, and communications to and from AIS.

Funding Chair: The Funding Chair is responsible for insuring that resources are available for all planned College activities.

Treasurer: The Treasurer shall be the chief financial officer of the College and shall perform all duties that pertain to the office of Treasurer and that may be assigned by the Co-Chairs and the Executive Committee. The treasurer's primary duties shall be to:

- Maintain the financial records of the College and produce an annual financial report.
- Review all applications for membership and maintain a membership roster.
- Submit an annual Financial Report to the AIS Vice President of SIGs, Chapters and Colleges.



Association for IS Women's Network

News Bytes

Safa'a AbuJarour from University of Potsdam-Germany moderated an AMCIS 2019 panel discussion on the topic "Turning the Dark Side of Social Media Bright! The Case of Immigration in the USA and Germany." She was joined by **Haya Ajjan** from Elon University, **Jane Fedorowicz** from Bentley University, and **Antonia Köster** from the Weizenbaum Institute for the Networked Society.

Jordana George completed her doctorate of Information Systems at Baylor University under Dorothy Leidner. She is starting her new post at Texas A&M in College Station in the Department of Information and Operations Management. Congratulations Dr. George!

Deborah J. Armstrong will be taking over co-Editorship of The DATA BASE for Advances in Information Systems journal from **Stacie Petter** as of January 1, 2020. Deb will attend ICIS in Munich and she hopes to visit with members about submitting to the journal. We thank Stacie for her service. The other co-Editor of The DATA BASE is Tom Stafford.

Cindy Riemenschneider received the **University Distinguished Professor Award** in May 2019. Only one award is given across the faculty from the School of Business, the Law School and the School of Computer Science and Engineering. Cindy is currently serving on the **Management Curriculum for the Digital Era (MaCuDE)** Steering Committee. MaCuDE is a joint effort between the AACSB and PriceWaterhouseCoopers. The AACSB Digital Transformation Affinity Group (DTAG) was created in fall 2018 with the purpose to convene conversations between academic and business leaders, and undertake initiatives that address the impact of digital transformation in business schools. Professor Gregory Prastacos, Dean, School of Business Stevens Institute of Technology, is leading the project and he is the founder of the DTAG.

Dawn Owens received the **Mentor of the Year Award** in October 2019. The award was granted by the "Women of Visionary Influence (WOVI)" organization. The award was granted for her work with students and her involvement in getting girls interested in STEM. She is currently serving on the executive board of **High Tech High Heels** is a grant funding organization whose mission is to increase the number of girls graduation from high school and entering a college-level degree program in STEM.

Congratulations to all these outstanding women!



Association for IS Women's Network

Safa'a AbuJarour

Ph.D. Representative

Safa'a is a faculty member and doctoral candidate at the department of Information Systems, especially Social Media and Data Science, at the University of Potsdam, Germany. She is also a research associate in the context of the research project "Digital Integration" at the Weizenbaum Institute for the Networked Society in Berlin.

In her research, she investigates the use of ICTs by immigrants, in particular by refugees in Germany, focusing on finding new technological solutions for fostering the social inclusion process and enhancing the interconnectedness of newcomers and locals in a host society. Her research in the area of Digital Integration and Social Inclusion has been published and presented in top-tier venues.



She has been contributing to the AIS community by offering different volunteer services. Starting from September 2019, she serves as the PhD Representative for the AIS Women's Network College. She is a Track Chair at the European Conference on Information Systems (ECIS 2020) in Marrakech, Morocco, on the topic "Inclusion in Education, Work, and Society". Moreover, Safa'a has been nominated for the 2019 AIS Early Career Award. This award recognizes individuals in the early stages of their careers who have already made outstanding research, teaching, and/or service contributions to the field of information systems.

She is a Program Committee Member at several conferences, including IFIP 94 2021, SOTICS 2019, TASK3-2019, and ACCSE 2019. She is also an Associate Editor at the Pacific Asia Conference on Information Systems (PACIS 2020). She serves as a peer reviewer at IS journals and conferences, e.g., ICIS, ECIS, AMCIS, HICSS, IFIP 94, International Migration, EJISD, and CAIS.

Due to her solid experience as a researcher in different institutions, Safa'a has been able to collect different views on how the world of academia functions, especially with respect to PhD studies. She firmly believes that the IS field should be revolutionized via optimizing the future of PhD programs.

More info is available on her website: <https://www.abujarour-research.info/>



Association for IS Women's Network

Women Encouraging Women in IS *Prospect Press*



Abby Golub of Prospect Press conducted multiple interviews of our members at ICIS 2018 in San Francisco to ask: Why IS? Beth Golub reminded us of this great project during the AMCIS 2019 Networking Reception and asked that everyone watch and share this resource. You may recognize some of these names and faces. The video is available on YouTube at https://youtu.be/6SpkYQd_VI0 or on the Prospect Press blog at <https://blog.prospectpressvt.com/go-for-it-encouraging-women-to-pursue-is>.

Women in Information Systems

Go for it!

Faculty from
around the world
encourage women



Featuring:

Adriane Randolph
Eleanor Loiacono
Viktoria Stray
Julie Kendall
Diane Strong
Olga Volkoff
Virpi Kristiina Tuunainen
Solome Mekbib
Margareta Heidt

Video by Abby Golub, Prospect Press



Association for IS Women's Network

AMCIS Brainstorming

We had a great discussion at AMCIS about grand challenges the College may want to promote. The main topics included :

- **Migration** - *Humanitarian organization information collection and handling*
- **Healthcare IT** - *so many challenges: practitioner adoption, incompatibility, poor design, coordination of care, AI-assisted decision support*
- **Promoting work-life balance**
- **Hate-speech challenge** – *using AI tools against hate speech and understanding underlying issues of hate-speech*
- **Inclusion** – *Come together for short-term collaborations and produce papers*
- **Aging populations** – *more user friendly systems to assist the elderly*

Read more here: <https://tinyurl.com/AISWN2019>

How do we make AIS Women's Network more interactive and impactful for members?

We asked this question at the AISWN networking reception at AMCIS. There was great discussion and great ideas that involve all of us.

- Find ways to let the members know about the events of the College
- Encourage others to nominate other female members of the College
- Create an award for women in AIS (theoretically, a man could also win this award if he spends enough effort advertising the network, nominating female colleagues, and supporting the network)
- For AIS conferences: have more female keynote speakers and have the keynote opportunity to interact with the AIS WN. Have women from AIS WN introduce speaker.
- More female leadership in editorial roles and journals: EIC, SE, AE.
- Education of men and women regarding the awareness of challenges women face in academic life: promotion, service, percent of women administrators.

The AWN Executive will be reflecting on these ideas and how they can be implemented. Stay tuned for more information!



Association for IS Women's Network

AISWN Mentoring Award

Part of the AISWN mission is to facilitate mentorship relationships that support the activities of women scholars in information systems and this program aligns with that goal. Last year we introduced a mentoring award to be presented annually to a mentor who has demonstrated excellence in their mentoring role. We will seek nominations again this year and the winner will be announced at ICIS 2019. Please see details about the Mentoring Award below.

Mentoring Award

Nomination Process

Complete the online nomination form. <https://goo.gl/forms/i6EcEDA26zsoPiTu1>

Nomination forms are due by **December 1st at 11:59 pm CST**. The award winner will be announced at ICIS 2019.

Eligibility Criteria

- Both the mentor and the mentee are members of the AIS AISWN.
- The mentor and mentee must be in the mentoring relationship for a minimum of 6 months.
- The mentor must be someone outside of the mentee's dissertation committee.
- The mentor must be nominated by the mentee.
- The mentoring relationship does not have to be part of the AISWN sponsored mentoring program, it can be a relationship that was established through the AISWN, or individual's own personal network.

Evaluation Criteria

Below are some recommended responsibilities of mentors. This criteria will be used to judge the mentor nominations.

Mentor Responsibilities:

- Meet with your mentee and/or engage in mentoring activities in-person or virtual
- Willingly share your experience and professional success in the organization
- Stay accessible, committed, and engaged during the length of the mentorship relationship
- Listen well, provide open and candid feedback
- Offer encouragement through genuine positive reinforcement
- Be a positive role model
- Share "lessons learned" from your own experiences
- Be a resource and a sounding board
- Keep your conversations confidential



Association for IS Women's Network

Upcoming Events



**DEC
16**

Join us at ICIS for a networking lunch while we host our Annual General Meeting (AGM). We will be voting on our next co-chair and will announce the opening of a few other positions.



**JAN
10**

Cindy Riemenschneider, Gondy Leroy and Nanette Levinson are organizing a Women's Network Event at HICSS 2020. The event will be held on Thursday, January 10, 4-5.30 pm.

<https://hicss.hawaii.edu/women-networking/>



We are still planning our events for ECIS and AMCIS, please let us know if you are interested in coordinating.

ECIS 2020 Track on Digital Inclusion

Safa'a AbuJarour is co-chairing a new track at ECIS titled "DIGITAL INCLUSION IN EDUCATION, WORK AND SOCIETY," along with Antonio Diaz Andrade and Wafa Elgarah. This track welcomes submissions - either as full research or research in progress - that analyze the role digital technologies play in different dimensions of contemporary life. The goal of this track is to raise awareness and generate scholarly debates about the opportunities and barriers for digital inclusion in our ever increasingly interconnected world.

High quality papers from this track will be considered for fast-tracking to the Information Technology for Development Journal or Internet Research.

ECIS 2020 is scheduled to be held in Marrakesh-Morocco on June 15-17, 2020. The paper submission deadline is November 29, 2019.



Association for IS Women's Network

AISWN Chairs

Current Co-Chairs



Dawn Owens
Co-Chair
The University of
Texas at Dallas



Jacqueline Corbett
Co-Chair
Université Laval

Former Co-Chairs



Gondy Leroy
Co-Chair
University of
Arizona



Eleanor Loiacono
Founding Co-Chair
Worcester
Polytechnic
Institute



Cathy Urquhart
Founding Co-Chair
Manchester
Metropolitan
University



Deb Armstrong
Former Co-Chair
The University of
Texas at Austin



Annemieke Craig
Former Co-Chair
The University of
Texas at Austin

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California State
University



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Appalachian State
University



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PhD Representative
Universität Potsdam



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James Madison
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