



# Association for IS Women's Network

Volume 1, Issue 3 – April 2018

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## From the Desk of the Co-Chairs

Welcome to a new academic year! Its been a great start for the AISWN College. AISWN has a long standing tradition of excellence and we are committed to carrying on that tradition. Last year we created history by becoming the 1<sup>st</sup> AIS College. This year we were recognized as an Outstanding Community. The Outstanding Community designation celebrates the exceptional work of AIS Communities and their contributions toward supporting the mission of AIS through the advancement of knowledge and the promotion of excellence in the practice and study of information systems. This is what the community wrote about us - We thoroughly enjoyed reading your annual report and learning about your community's accomplishments in 2017. The communities receiving the Outstanding Chapter, College, or SIG recognition excelled in operations, member communications, educational and/or professional development events, and research publications.

Whenever the opportunity arises, we want to facilitate interaction in our group. We will have events at upcoming AMCIS 2018 and ICIS 2018. Hope to reconnect and meet many more of you at any of our future meetings!



Dawn Owens, Ph.D.  
The University of  
Texas at Dallas



Gondy Leroy, Ph.D.  
University of Arizona

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# Association for IS Women's Network

## AISWN Breakfast at ICIS 2017

December 12, 2017 | Seoul, South Korea

The AISWN Breakfast at ICIS 2017 was a success. We had more than 40 members and guests in attendance. Thanks to Cynthia Beath and Jane Fedorowicz for hosting the breakfast. Jason Thatcher and Matti Rossi also joined in and said a few words of welcome. Jane recognized the 1<sup>st</sup> timers, newly promoted and award winners, which served as a great ice breaker for the discussions that followed. The accomplishments from last year were discussed, which served as a great recap for all that was done in the year 2017.



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## A Word from the AIS President

It was great to see so many women nominated for AIS Fellowships this year, which seems to be a result of a concerted effort by the Women's Network. In 2017 46 % of the Fellow nominees were women and half of the Fellows were women, whereas in 2016 only 16 % of the nominees were women and 1/8 of the Fellows was a woman. It is worth noticing that nearly all of the nominees have been nominated in several years before they get the award and thus it is important to sustain the effort to have good nominees every year.

The fellows are expected to be exceptional researchers and also they are expected to have had a strong service record with an impact to the field and AIS. One great way of contributing is by taking part in AIS conference and council activities. Currently there are 10 vice president positions in the council, which are divided 5/5 between genders. The balance tilts currently as all elected presidents are male. There is a good likelihood that this starts changing during this election cycle, as two out of three president candidates are female. There are three positions to be filled at this time, the president from region 1, VP of conferences and region 2 representative. For two first positions there are two female and one male candidate, unfortunately, despite directed efforts by the election committee, the region 2 representative list is all male.

Matti Rossi, AIS President,  
Aalto University, Finland

## Serve as a NCWIT Representative

We are looking for a representative at the National Center for Women in Information Technology (NCWIT). To apply and know more about the position, please contact Robin at [rposton@memphis.edu](mailto:rposton@memphis.edu).

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## Prospect Press wants to publish your book

Are you having trouble finding a suitable textbook for a new course? Is your current textbook out-of-date or not keeping up with changes in technology, theory, or practice? Most new textbooks are written because a faculty member is fed up with the existing options or lack of options, and the best alternative is writing her own book. That's where Prospect Press comes in. Prospect Press is a woman-led textbook company with the mission of serving the IS curriculum. We welcome new authors and new ideas, particularly for IS courses that are under-served, emergent, or lack a defining or innovative textbook.

The first step in writing a new textbook is developing a proposal. Prospect Press will work with you to develop a strong proposal and will then send it out for peer review. If reviews indicate good potential and a promising market, the next step is a publishing contract that will include royalty information and a schedule of deliverables. Ideally, author and publisher will discuss these terms and come to an agreement that is realistic and satisfying for both parties. For guidelines on developing a proposal, please visit <https://prospectpressvt.com/join-us/proposal-guidelines/>. To start a discussion about a new project, contact [beth.golub@prospectpressVT.com](mailto:beth.golub@prospectpressVT.com).

If you'd like this to be a table topic at the AIS Women's Network meeting at AMCIS 2018 in New Orleans, please send an email to Gondy Leroy at [gondyleroy@gmail.com](mailto:gondyleroy@gmail.com) or Dawn Owens at [dawn.owens@utdallas.edu](mailto:dawn.owens@utdallas.edu).

## From our friends at SIG Social Inclusion

In response to recommendations from the SIG Social Inclusion Task Force, the AIS has formed a new standing committee on Diversity and Inclusion. The Committee will be responsible for reviewing D&I efforts within the AIS. Concerns raised to AIS Council members or staff related to D&I will be brought forward to this standing committee to identify recommendations to be considered by AIS Council. Furthermore, the committee will examine the state of D&I on a periodic basis (e.g., every two years) to identify problems, successes, and opportunities to serve AIS members.

The committee is comprised of AIS members from all AIS regions (north and south).

Chair, Michelle Carter (President of SIGSI)

Region 1 Representatives: Renee Pratt (USA), Guillermo Rodriguez-Abitia (Mexico)

Region 2 Representatives: Andreas Eckhardt (Germany), Emma Coleman (South Africa)

Region 3 Representatives: Felix Tan (Australia), Rose Alinda Alias (Malaysia)

AIS Leadership Council Representative: Ryan Wright

First task: Prepare a draft AIS D&I Statement for consideration by the AIS Leadership Council at its June 2018 meeting. We're excited to begin!

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## Fun Facts

**Jordana George, Baylor University**, was asked to present to the Data Journalists of DC organization on Feb 22. She studies open data and data activism. She lectured on the history of data journalism and its roots in computer-aided reporting and open government data.

**Jaime Windeler, University of Cincinnati**, won the AIS Early Career Award and the 2017 Reviewer of the Year Award at The Database for Advances in Information Systems, where she was appointed senior editor. There is also family-addition-fun-fact to report: they recently adopted a cat, named Bert, who is a gentle giant tipping the scales at 16 pound.

**Kathrin Figl, University of Innsbruck**, was distinguished researcher of the month January 2018' of the Vienna University of Economics and Business (<https://www.wu.ac.at/en/research/wu-researchers/rom18/kathrin-figl/>) and also finished her venia legendi for Information Systems in January. In February 2018, she started her new position as Professor for Information Systems - at the Department of Information Systems, Production and Logistics Management at the University of Innsbruck (in Austria, in the middle of the beautiful alps).

**Martha Snyder, Nova Southeastern University**, reports that NSU College of Engineering and Computing held its first Women in Technology seminar Friday, Feb. 23, in collaboration with sponsors Ultimate Software, Chen Moore, LexisNexis, Align Innovation, Modernizing Medicine, FPL, and NSU's Student Government Association. The seminar, for students and people in the industry, was part of events celebrating Engineering and Technology Week, February 19-23, 2018. "This was an exciting opportunity for seminar participants to learn from successful women in technology fields," said Marti Snyder, who herself is in the Department of Information Systems and Cybersecurity.

**Manju Ahuja, University of Louisville**, and her co-authors won the HICSS Best Paper Award: Ahuja, M., P. Patel., and Suh, A. (2018), "The Right Tool for the Job: The Task-Technology Model of Media Use in Digital Activism", Proceedings of the 51st Hawaii International Conference on System Sciences (HICSS), (Hilo, Hawaii) (Best Paper Award, Digital and Social Media Track

**Janine Elyse Aronson, University of Georgia**, started playing the bagpipes two years ago. Having gone to Carnegie Mellon University, Janine developed a love for the pipes and finally decided it was time to learn to play them. She started playing the ukulele last summer, and has played guitar for decades. Janine is also a professional magicienne. Needless to say, she is into performance.

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# Association for IS Women's Network

## Upcoming Events

### AISWN at AMCIS 2018



We will yet again host the AISWN Networking Reception. Please be sure to register for it as it is a great opportunity to connect with your friends and peers. More details about the event would be announced as we get close to the conference.

Also we are hosting a panel discussion on raising awareness of IS/IT within NCWIT and balancing the focus between IS/IT and CS. We would love to see you join in.

### AISWN at ICIS 2018



We will host the AISWN Breakfast at the conference. Please let us know if you want to put together something special for the conference as we are still in the planning phases.

## AISWN – Facts and Figures

- The AIS WN has 196 members
- Our Google group is 172 strong (email Gondy to be added).
- Congratulations to the AMCIS organization committee : 16 of the 28 organizers were women. And not in administrative roles. Wow! Keep it up.

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# Association for IS Women's Network

## Our Demography

197

Active  
Members

29

Represented  
Countries

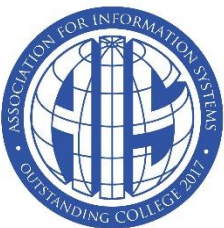
173

Represented  
Universities

Sheet 1



Map based on Longitude (generated) and Latitude (generated). Color shows details about Primary Country. The marks are labeled by Primary Country and count of Primary Country.



## Congratulations to All!

AISWN is an

“Outstanding AIS Community” for 2017

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# Association for IS Women's Network

## AISWN Advisory Board



Cynthia Beath  
The University of  
Texas at Austin



Dianne Cyr  
Simon Fraser  
University



Jane Fedorowicz  
Bentley  
University



Helmut Krcmar  
Technische  
Universitat Munchen



Eleanor Loiacono  
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Diane Strong  
Worcester  
Polytechnic Institute



Jason Thatcher  
Clemson  
University



Doug Vogel  
Harbin Institute  
of Technology



Cathy Urquhart  
Manchester  
Metropolitan University

## AISWN Chairs



Eleanor Loiacono  
Founding Co-Chair  
Worcester  
Polytechnic Institute



Cathy Urquhart  
Founding Co-Chair  
Manchester  
Metropolitan University



Deb Armstrong  
Former Co-Chair  
The University of  
Texas at Austin



Annemieke Craig  
Former Co-Chair  
The University of  
Texas at Austin



Dawn Owens  
Co-Chair  
The University of  
Texas at Dallas



Gondy Leroy  
Co-Chair  
University of Arizona

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## AISWN Executive Officers



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University



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Dawn Owens  
ICIS 2017  
Networking Chair  
The University of  
Texas at Dallas



Gondy Leroy  
ICIS 2017  
Networking Chair  
University of Arizona



TBA  
HICCS 2018  
Networking Chair

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## Call for Submissions

We would like to invite all of you to contribute to our next newsletter. Through the newsletter we would like to continue to spread awareness about diversity in the field, share stories of inspiration, and promote diversity. Please consider submitting short articles (up to 400 words).

Please send your submissions and questions to Gondy Leroy ([gondyleroy@email.arizona.edu](mailto:gondyleroy@email.arizona.edu)) or Dawn Owens ([dawn.owens@utdallas.edu](mailto:dawn.owens@utdallas.edu)).

**Deadline: July 1, 2018**

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